

NOW LEASING

Market Park

Anchored by Safeway and CVS
100,692 SF Shopping Center

Berryessa Rd. & Sierra Rd., San Jose, CA

New Mixed-Use Transit Village

NOW UNDER CONSTRUCTION

BRUCE FRAZER

408.216.2315 | bruce.frazer@srsre.com

CA Lic. No. 00576968



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Project Management

901 Campisi Way, Suite 245 | Campbell, CA 95008



Market Park SAN JOSE

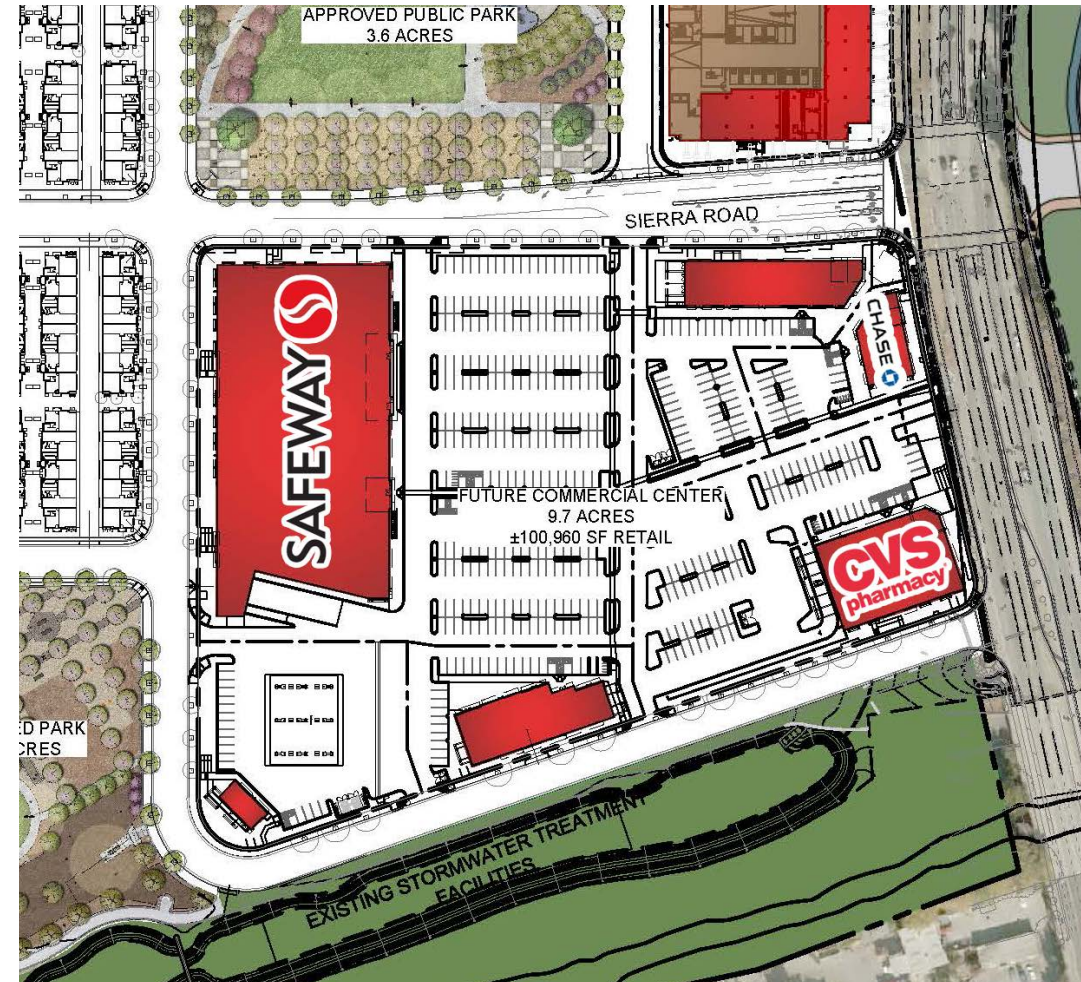


MARKET PARK

Berryessa Rd. & Sierra Rd., San Jose, CA

- **Entitled Mixed-Use Transit Village on 120 Acres**
 - Approximately 1,000 new residential units adjacent to the shopping center.
 - The south side of the project adjacent to BART is in the process of being entitled for approximately 3,400 residential units and up to 1,500,000 SF of office.
- **Easy Access to Mass Transit**
 - BART extension to Downtown SJ now officially underway with Design and ROW acquisition. Scheduled to open for service in 2025 with connection to Diridon Train Station, Cal Train and High Speed Rail.
 - One hour direct BART ride to Financial District in Downtown San Francisco.
- **Watch KPIX 5 Video: [CLICK HERE](#)**
 - New VTA Bus Transit Center & Express Bus Service to Downtown San Jose.
 - Direct access to Penitencia Creek Bike Trail and Coyote Creek Trail.
- **Outstanding Silicon Valley Location & Utility**
 - Urban core of Silicon Valley, home to over 6,600 technology companies.
 - Excellent access to major freeways (I-680, I-880, US Highway 101).
 - Prime in-fill location surrounded by recreational, entertainment, educational and business attractions.
- **Impressive Demographics (5 Mile Radius)**
 - 590,947 population (734,027 daytime: workers & residents)
 - \$112,120 average household income

RETAIL DELIVERY 2020 (EST.)



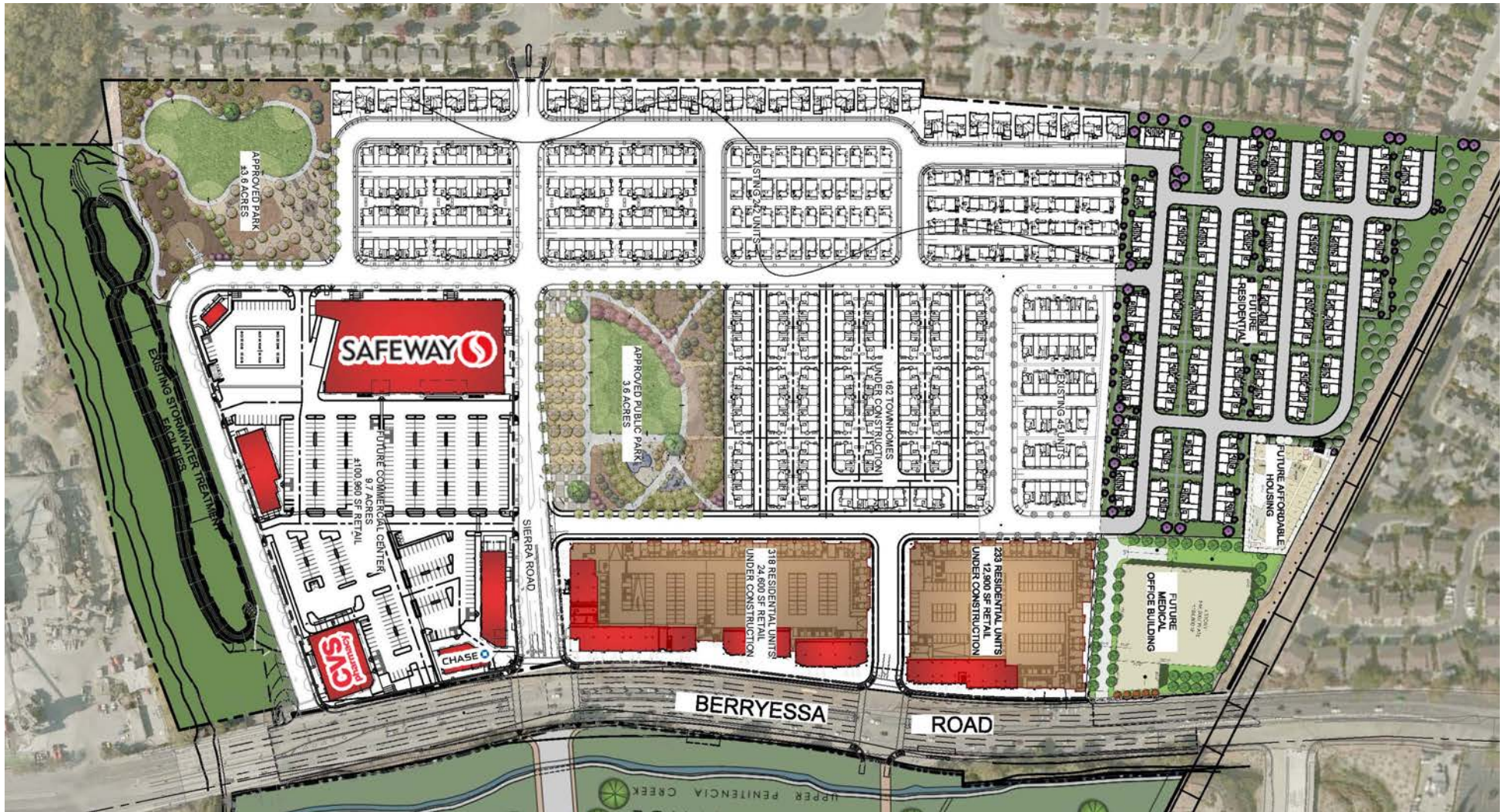
Exclusive Listing Agent:

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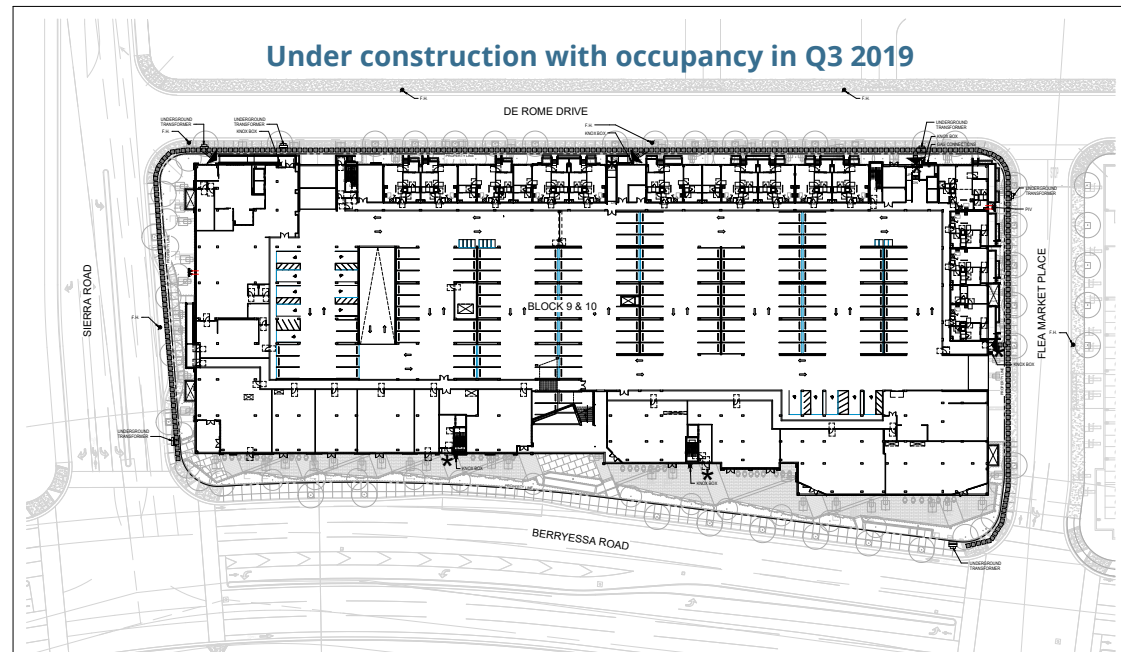
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—Est. 1955—
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Phase 1 of above reference project



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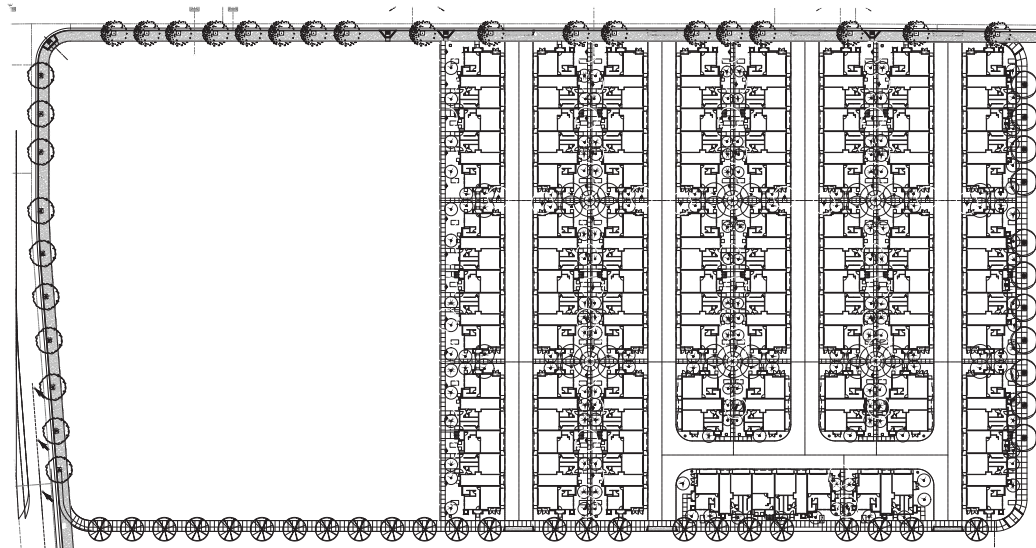


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Market Park - Apex At Berryessa by KB Home



KB Home is finishing their final phase of 162 townhomes called Apex at Berryessa Crossing. KB Home previously built 287 single-family and townhomes. All phases total 449 units.



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South Ground Floor Retail Adjacent to BART



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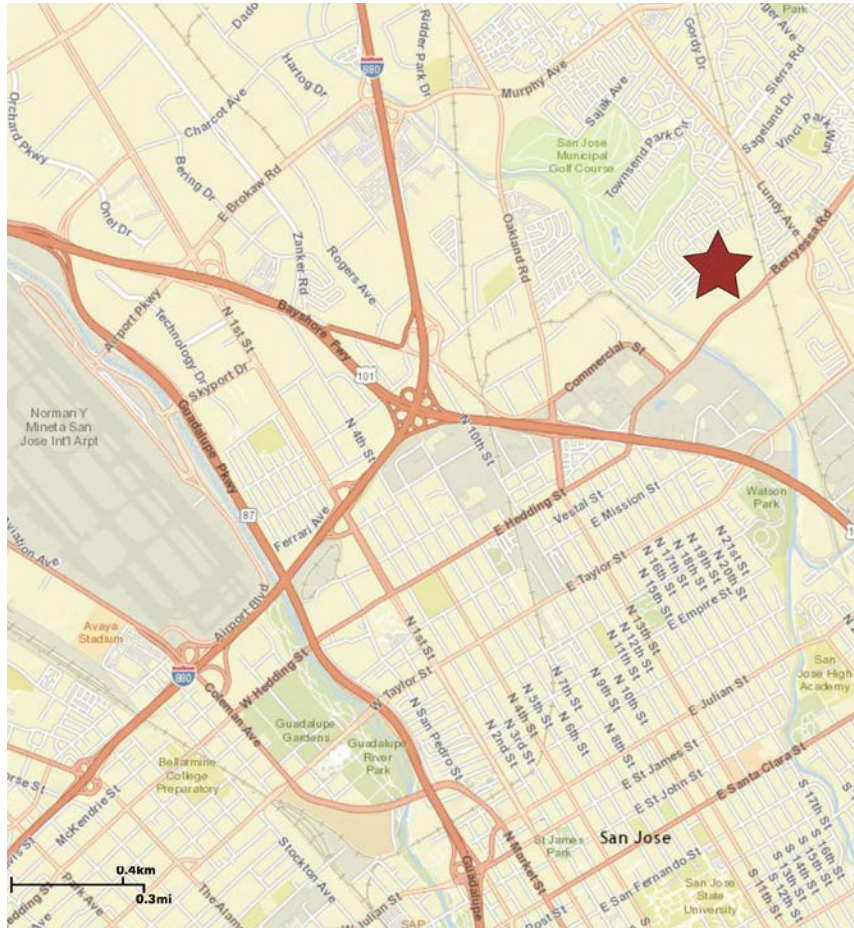
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SAN JOSE FAST FACTS:

- 10th largest city in the U.S. and Silicon Valley's urban center
- Host to unprecedented skilled, international workforce
- Home to more than half the largest tech firms in the world
- Represents one-third of venture capital funding in the U.S.
- Leads the nation in patent generation
- Equidistant to San Francisco and the Monterey Peninsula



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	1 Mile Radius	3 Mile Radius	5 Mile Radius
POPULATION			
2018 Population	23,618	248,455	590,947
2023 Projected Growth	25,036	266,308	628,232
Annual Growth: 2018-2023	1.17%	1.40%	1.23%
Median Age	37.4	34.5	34.6
HOUSEHOLDS			
2018 Households	6,920	75,314	181,246
2023 Estimated Households	7,269	80,828	192,876
Projected Household Growth: 2018-2023	0.99%	1.42%	1.25%
EDUCATION: Bachelor's / Graduate / Professional Degree	44.6%	36.9%	38.6%
INCOME: Average Household	\$128,221	\$103,570	\$112,120
DAYTIME POPULATION (In Area)			
2018 Daytime Population	11,882	184,045	382,942
Total Businesses	825	11,941	25,470
RACE			
White	19.9%	28.8%	32.9%
Hispanic	25.9%	36.9%	37.4%
Black	1.6%	3.1%	3.0%
Asian	61.0%	44.1%	39.5%

Source: Esri and InfoGroup, U.S. Census

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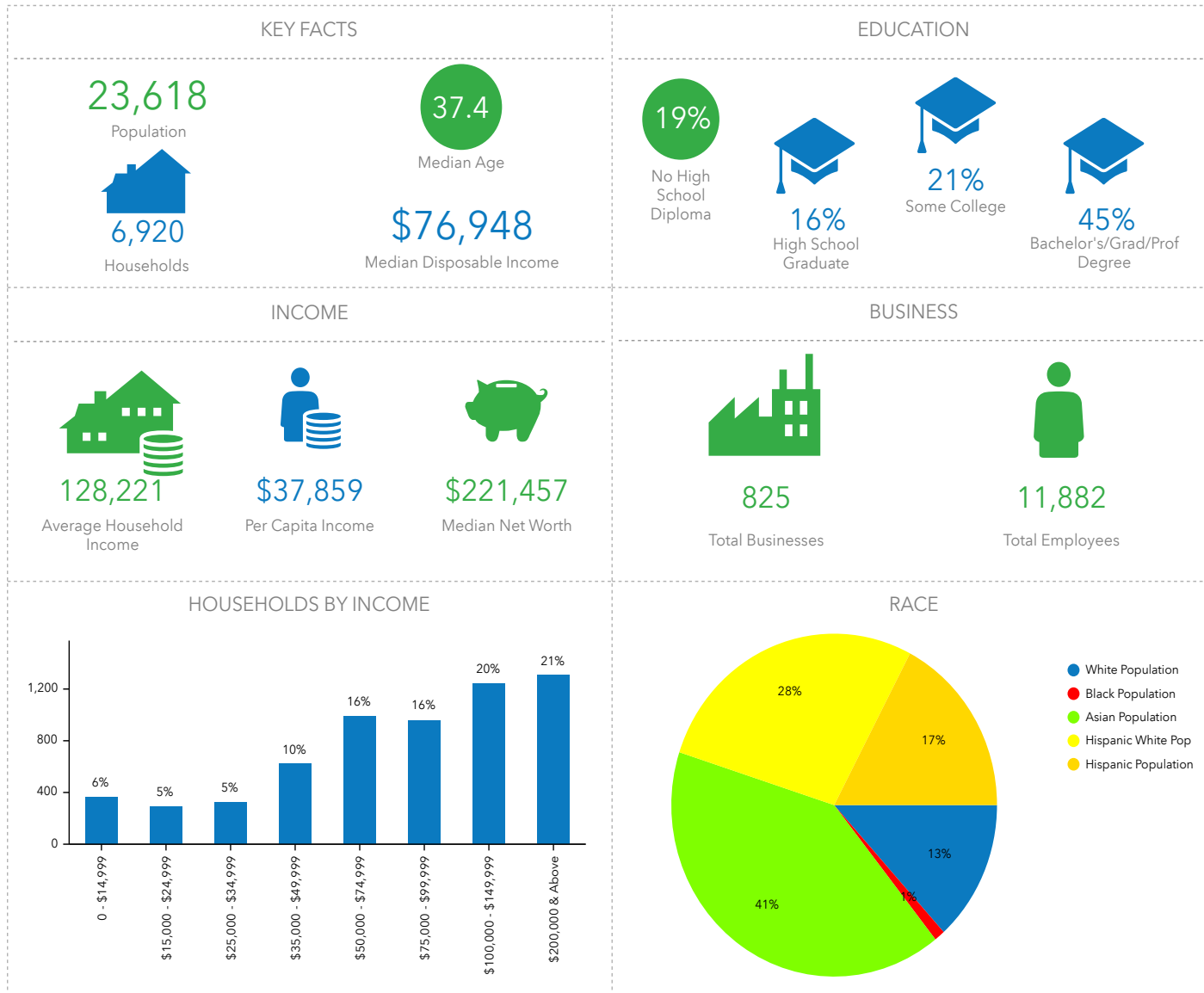
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SRS Real Estate Partners | 901 Campisi Way, Suite 245 | Campbell, CA 95008 | 408.553.6135 | www.srsre.com/sfbayarea

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